



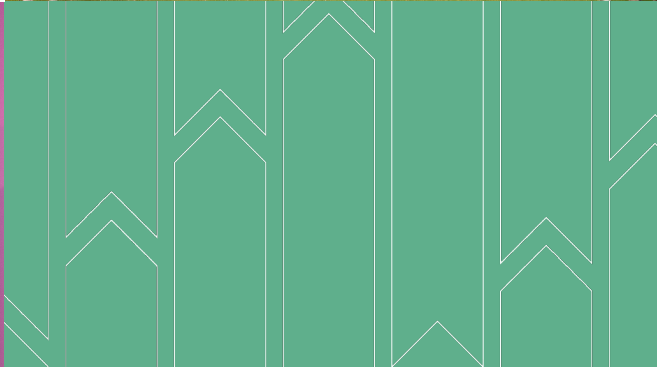
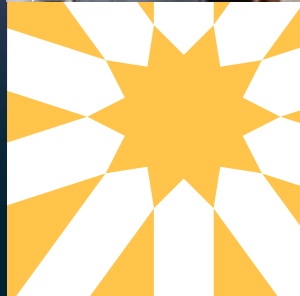
Supporting startups from seed stage to success story

Powered by:



FOUNDERS
FORUM
GROUP

technation.io





Now powered by Founders Forum Group

At Founders Forum Group, we are home to a passionate global community of founders, investors and corporate leaders.

Supercharged by Founders Forum Group, Tech Nation amplifies the UK founder voice and empowers them to scale via practical knowledge, powerful connections and peer to peer communities.



Events &
Networking



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FACTORY.**

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Pledge

Content



FOUNDERS
Insights



FOUNDERS
NEWS

Supporting startups from seed stage to success story

Tech Nation is the leading growth platform and industry body for startups and their teams across the UK.

PROGRAMMES

We're experts at delivering growth programmes which support startups and scaleups from pre-seed all the way through to Series B+ and IPO.

REPORTS, INTELLIGENCE & INSIGHTS

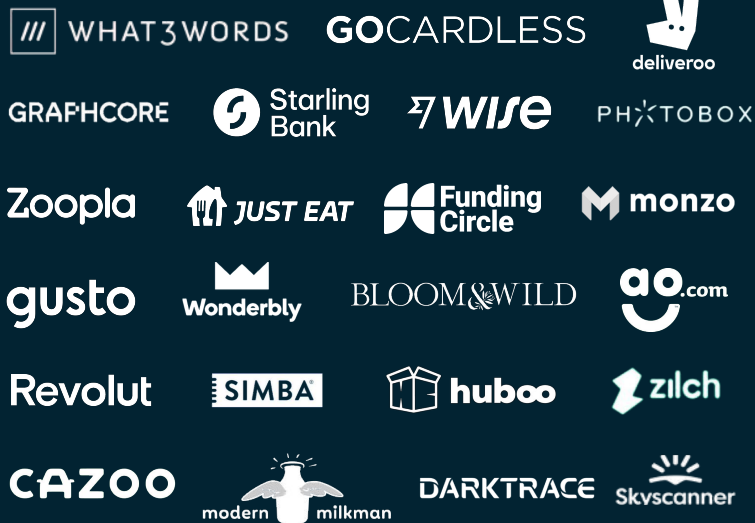
We advise and empower businesses of all types through commissioned reports providing data-driven knowledge, intelligence and cutting edge insights.

GLOBAL TALENT

Supported by The Home Office, our Global Talent Visa and soft landing support services enable the best tech talent from around the world to work in the UK.



Tech Nation success stories



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35% UK TECH UNICORNS

Graduated from a Tech Nation programme



OUR IMPACT

£28.1bn+

Investment raised
by alumni companies



10,000+

Global Talent Visa
applications processed



5000+

Startups and
scaleups supported



35%

UK tech unicorns
graduated from a Tech
Nation programme



40%

UK decacorns graduated
from a Tech Nation
programme



70










Over 70 data
reports released

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GROUP

Supporting startups from seed stage to success story

| PRE-SEED | SEED | SERIES A | SERIES B+ |
|--|--|--|---|
| Pre-Seed to Series A Up to £1.5m revenue | Seed to Series A Up to £1.5m revenue | Series A raised Or > £1.5m revenue & 20% MoM growth | Later stage Series B+ or £5m revenue |
|  TECH NATION RISING STARS |  TECH NATION CREO  TECH NATION CLIMATE  TECH NATION LIBRA |  TECH NATION UPSCALE |  TECH NATION FUTURE FIFTY  TECH NATION FUTURE FIFTY FORUM |
|  TECH NATION RESEARCH & INSIGHTS | We advise and equip businesses through data driven intelligence and insights around the tech ecosystem | |  TECH NATION GLOBAL TALENT |
| | | | Enabling and supporting the best tech talent from around the world to work in the UK's digital sector. |

Benefits for your organisation

> Access & Dealflow

Access the next generation of top founders and cutting-edge solutions

Partner with us to identify and collaborate with the UK's most promising startups. Gain access to new technologies, methodologies, and business models that align with your goals and drive your innovation efforts.

> Impact

Create lasting impact by championing founders from all backgrounds

Join us in facilitating the impactful growth of the tech ecosystem and democratise entrepreneurial access by supporting game-changing founders that are creating a more positive world.

> Champion

Position your brand at the forefront of entrepreneurial innovation

Have a voice at the table and shape the discourse around tech by sharing insights and expertise to our cohort companies and network, and brand association through our programs and reports.





Rising Stars identifies and showcases **emerging national talent** within the tech sector.

Rising Stars levels the playing field by providing access to capital and national exposure, with **over £3 million invested** in pre-seed to pre-series A startups across the UK. Celebrating diverse innovation and ideas, the programme culminates in a live Grand Finale at **London Tech Week**.

technation.io/programmes/rising-stars/

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What makes Rising Stars stand out?

> Spotlighting National Talent

Rising Stars is the only competition dedicated to uncovering and showcasing early-stage talent from across the UK.

With over **£3 million invested**, regional finals are hosted in six strategic locations in collaboration with local stakeholders, spotlighting the next generation of innovative startups.

> London Tech Week Finale

The Grand Finale at London Tech Week offers finalists unmatched visibility, connecting them with a global audience of over **30,000 attendees**, including **investors, influencers, and industry leaders**.

The winner not only receives the £1 million investment prize, but also access to transformative business growth support packages.

> People's Choice Award

Appealing to the next generation of entrepreneurs, we're introducing an Instagram pitch round to create a buzz.

The People's Choice Award, determined by audience engagement, fast-tracks a startup to the Finals.





A **4 month programme** designed to **support and accelerate** the climate tech startups with the highest potential impact.

Established in 2020 as part of the UK Government's Net Zero by 2050 strategy, the programme has built an incredible network of 140+ alumni companies.

technation.io/programmes/climate/

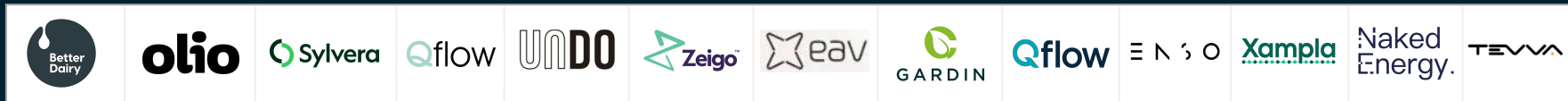
Founding partner:  **HSBC** Innovation Banking

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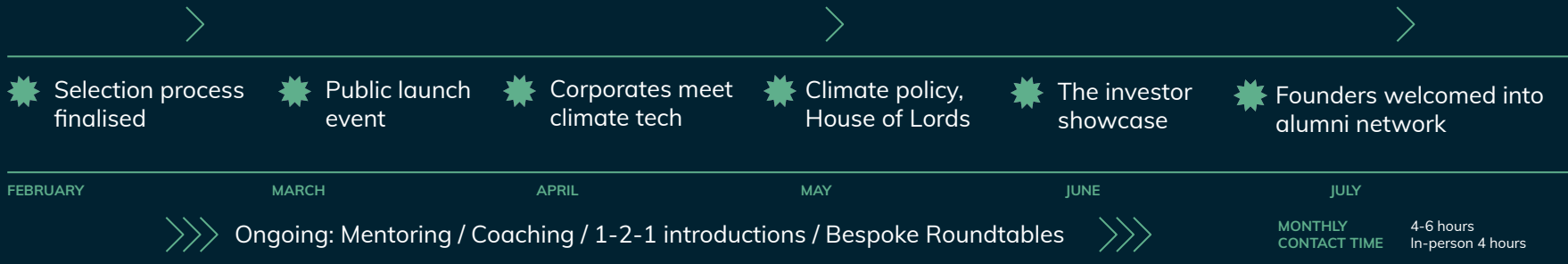


Catalysing the growth of the climate tech

Our esteemed climate alumni. To date, six have exited and companies have grown over 2.5 times as fast as the industry average.



PROGRAMME OVERVIEW



Founding partner:  **HSBC** Innovation Banking



An **exclusive community** for **underrepresented** tech founders seeking support for their scaling journey.

Libra is an immersive 2 day retreat followed by a lifelong community where honest conversations happen about what it means to be a founder from an underrepresented background, and what it takes to succeed.

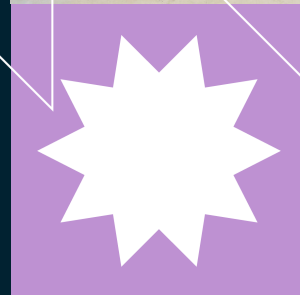
technation.io/programmes/libra/

Founding partner:  **HSBC** Innovation Banking

Lead partner:

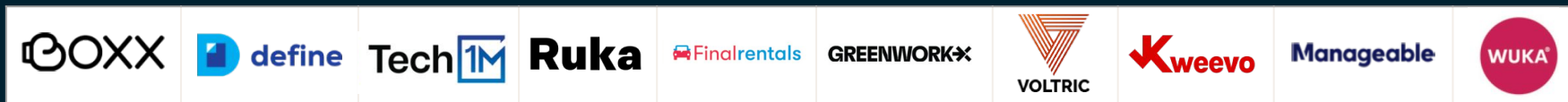


technation.io



Diversity drives innovation

Our esteemed Libra alumni



PROGRAMME OVERVIEW

Immersive Start: >

Scaling the right way: >

Taking it to the next level: >

✱ 2 Day Retreat ✱ Founders Reception ✱ Office Hours ✱ Fireside Chats ✱ Knowledge Vault ✱ Peer Circles

LIFELONG COMMUNITY



Community Forum / Ad-Hoc Support / Business Visits / Coaching Opportunities / 1-2-1 Introductions



Founding partner:



HSBC Innovation Banking

Lead Partner:





Creo is the **UK's first springboard programme** for **disabled founders and entrepreneurs innovating around disability.**

Creo is a first-of-its-kind programme for founders, based on openness and intimacy. It consists of industry expert-led workshops and content, peer-to-peer support, and coaching sessions.

<https://technation.io/programmes/creo/>

Founding partner:



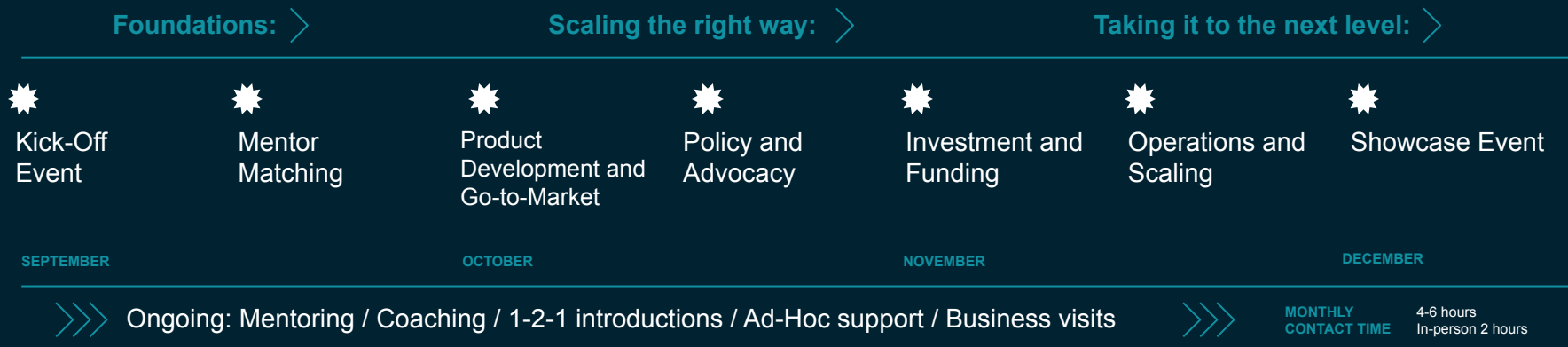
Lead partner:



Championing disabled and neurodiverse founders

Reducing barriers for disabled and neurodiverse founders could unlock an additional **£230 billion** in annual business turnover in the UK.

PROGRAMME OVERVIEW



Founding partner:  HSBC Innovation Banking



Back by popular demand, Upscale accelerates the growth of the **UK's most promising Series A companies** by equipping them with the **knowledge, connections, and tools needed to scale successfully.**

Returning in 2025 for its tenth iteration, the programme will focus on the themes of People, Strategic growth, and Funding and Finance

<https://technation.io/programmes/upscale/>

Founding partner:



HSBC Innovation Banking

technation.io



Equipping scaleups post Series A: Funding, Strategic Growth & People

Our esteemed Upscale alumni

CRO Dinner



PROGRAMME OVERVIEW

Foundations: >

Scaling the right way: >

Taking it to the next level: >

- ★ Launch Breakfast
- ★ Founder Roundtables
- ★ Founder Firesides & Webinars
- ★ International Expansion and Fundraising
- ★ Investor Reception

SEPTEMBER

OCTOBER

NOVEMBER

>>> Ongoing: Mentoring / Coaching / 1-2-1 introductions / Business visits / Bespoke Support

>>>

MONTHLY
CONTACT TIME

4-6 hours
In-person 2 hours

Founding partner:  **HSBC** Innovation Banking

technation.io

The #1 pre-IPO network for the UK's next unicorns focused on access and growth

Our esteemed Future Fifty alumni



PROGRAMME OVERVIEW

Foundations: >

Scaling the right way: >

Taking it to the next level: >

★ Launch Event

★ C-Level Activations

★ International Missions:

SG, DXB, NYC

★ Future 50 Forum

★ Future 50 Report

Month 1

Month 2

Month 3

Month 4

>>> Ongoing: Mentoring / 1-2-1 introductions / Ad-Hoc support / Business visits

>>>

MONTHLY
CONTACT TIME

4-6 hours
In-person 2 hours

Founding partner:  **HSBC** Innovation Banking

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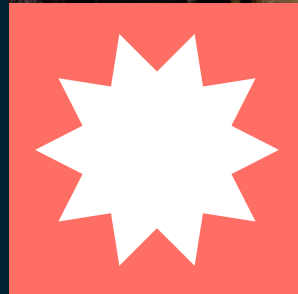
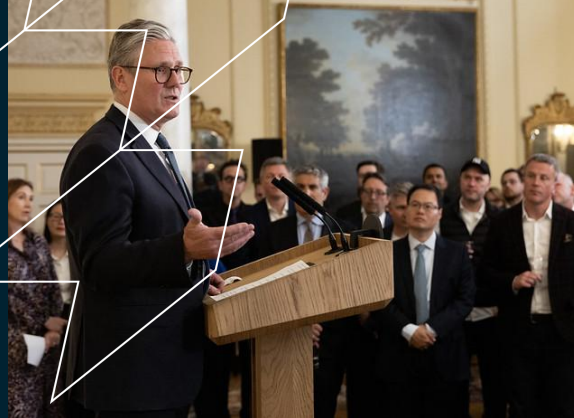
Launched in 2013, the Future Fifty has long been recognised as the **UK's only nation-wide growth programme for late stage ventures.** Limited to only the most exciting Series B+ ventures, the Future Fifty represents the **largest pre-IPO network in the country.**

The programme returns with a fresh look, renewed vigour and a new ethos for maximum impact.

technation.io/programmes/future-fifty/

Founding partner:  **HSBC** Innovation Banking

technation.io





The Future Fifty Forum

Future Fifty Forum aims to **inform and inspire** those responsible for founding and leading some of the next biggest and most exciting brands emerging in UK tech.

Emulating our highly successful **Founders Forum** flagship forums, this event is designed for scaleups, gathering a curated audience of **Series A/ B founders** - from the cohort and beyond – and **programme alumni, alongside corporate innovators and growth stage investors.**

The forum brings together fantastic, experienced founders, to share their secret sauce with some of the next up-and-coming founders.





Research and Insights

Commissioned reports, thought leadership and intelligence from the biggest supporters of the tech ecosystem

technation.io/research/



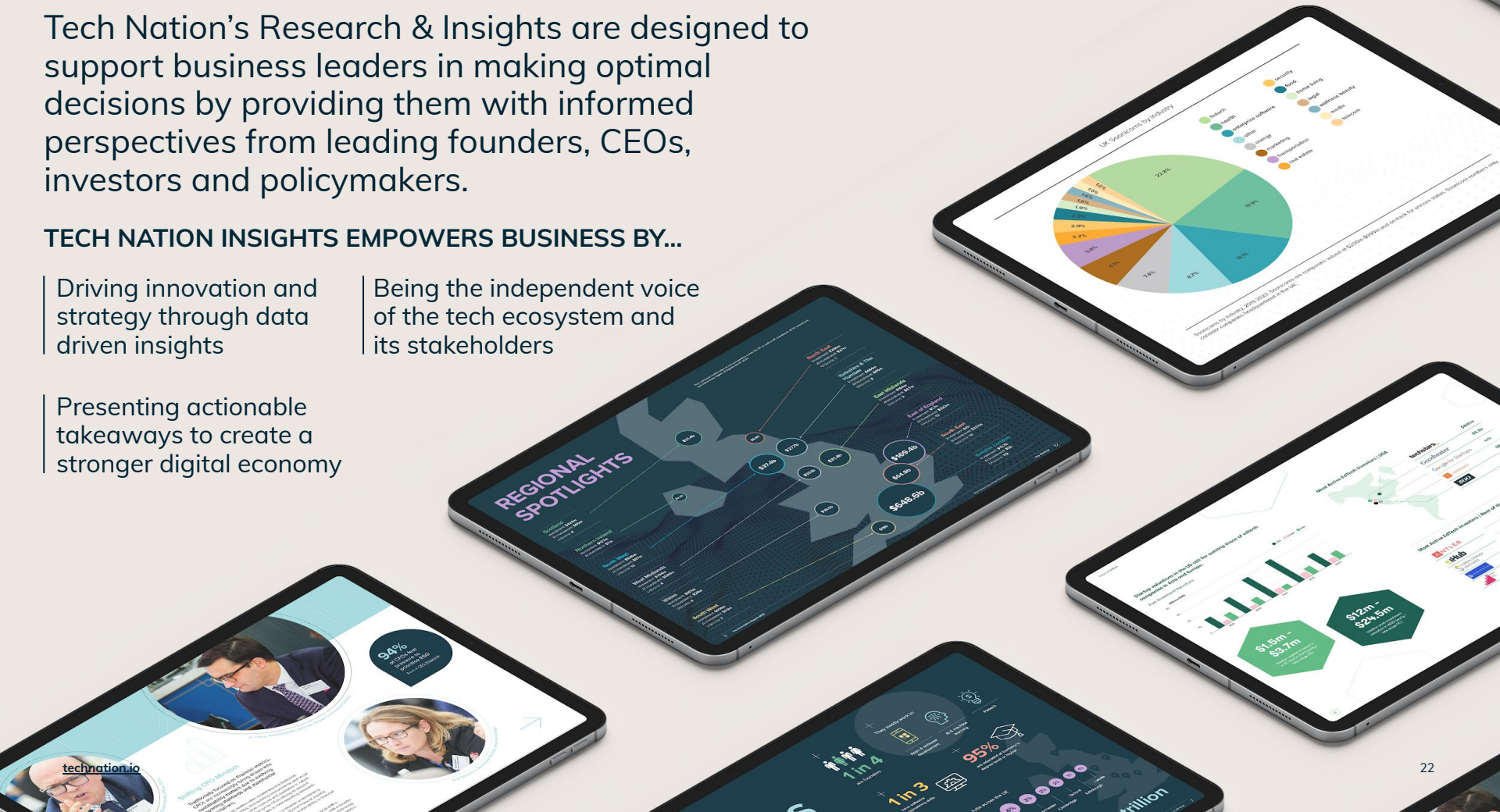
Tech Nation's Research & Insights are designed to support business leaders in making optimal decisions by providing them with informed perspectives from leading founders, CEOs, investors and policymakers.

TECH NATION INSIGHTS EMPOWERS BUSINESS BY...

Driving innovation and strategy through data driven insights

Being the independent voice of the tech ecosystem and its stakeholders

Presenting actionable takeaways to create a stronger digital economy

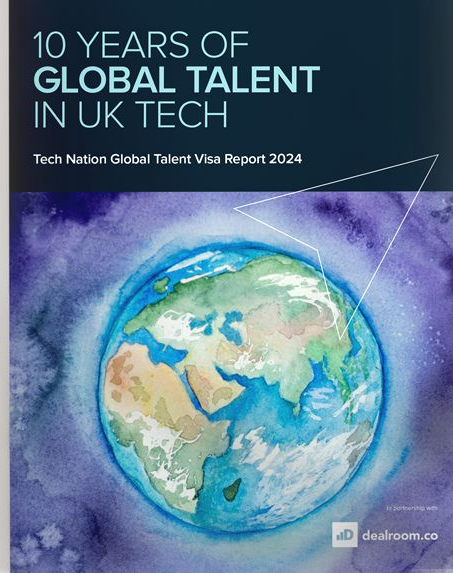




Insights and Data is on a mission **to enable smarter decisions and competitiveness**

- Flagship Reports
- Bespoke Insights and Reports
- Data, Research & Intelligence
- Tech Nation Newsletter

technation.io/research/



THE TECH NATION REPORT 2025 at LONDON TECH WEEK

TECH NATION REPORT 2025 UNLOCKING THE UK'S GROWTH POTENTIAL



The **Tech Nation Report** has been the UK's state of the nation report on the technology industry since 2015. In our 10th anniversary edition, we focus on the number one challenge facing the UK tech sector: **Growth**

Unlocking the UK's Growth Potential:

- Launched live on the main stage at **London Tech Week** in June and centre stage in all comms & PR activities.
- Shared with major media partners (**Bloomberg, The Times, Financial Times, Forbes, CNBC** etc.)
- Includes insider insights from **50+** of the UK's top tech founders, investors, and corporate leaders.
- Reveals the results of our survey of **~1,000+** scaling UK founders and growth investors to uncover the key barriers to growth faced by **UK tech companies** and the potential solutions.
- Sponsorship includes headline partner branding, report foreword, thought leadership piece, speaking slot at LTW, brand positioning at London Tech Week, video promotion, social media campaign, lead generation, and event activation/speaking opportunities.
- Last year's report reached an audience of **300k+ across social media & newsletter channels**, was covered in major media outlets, and launched live on Bloomberg TV.

Community Reach through Founders Forum and Tech Nation channels

Reach and engagement with our leading entrepreneur network via our social media channels.



FOUNDERS
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LinkedIn: 43,000+
Twitter (X): 11,500+
Instagram: 13,300+
Founders News: 20,000+

FF community includes

70% founders, 15% investors
10% corporates, and
5% global leaders



TECH NATION

LinkedIn: 54,000+
Twitter (X): 102,000+
Instagram & Facebook: 20,000+
TN Newsletter: 65,000+

TN community includes

4,500+ tech startups
and scale-ups,
32% of UK unicorns



FFG executive team

Brent Hoberman: 70,000+ followers on LinkedIn
59,200+ followers on X
Carolyn Dawson: 11,000+ followers on LinkedIn

THE TECH NATION REPORT 2025 - Proposal

Tech Nation Partner 'Unlocking the UK's growth potential' report

- Launched at **London Tech Week June 2025, 1x VIP Pass to LTW** with access to main stage
- Up to **1 page forward in report** (up to 500 words)
- **1 x moderated panel slot on LTW Main stage** launching report discussing insights
- **1 x thought leadership spotlight within report through co-curated interview/case study** **Branding as a partner** in all relevant comms (all Tech Nation and FF channels) and report
- **Lead generation** - opportunity for lead sharing where data opt-in applied (up to 2 months)
- **Op-ed or spotlight feature opportunity** in Founders News or Tech Nation **Newsletter** in relation to the topic area
- **Media exposure** and reach through FF and TN social and PR channels

Costs Associated: £30,000

2024 Tech Nation Report cover



THE TECH NATION REPORT 2025 - Proposal

The UK has built an impressive track record as Europe's leading hub for startup creation, yet struggles to retain its most promising companies as they enter the growth stage. While thousands of technology startups are registered in the UK each year, many scaling companies seeking Series B+ funding look beyond the UK to fuel their next phase of growth.

Unlocking the UK's Growth Potential:

- ★ Presents the results of our comprehensive survey of ~1,000+ scaling founders and growth investors across the UK to uncover the key barriers to growth faced by UK tech companies and investors and the potential solutions. The survey covers areas including access to investment, talent & skills, infrastructure, and competition.
- ★ The survey results will shape our key recommendations for government to unlock billions in investment and transform how UK companies scale.
- ★ The report also provides a comprehensive overview of the UK tech sector as a whole and the trends shaping its future; considering the VC investment environment and latest investment data, emerging industries, talent and skills, exits, and a special review of the progress of the UK AI sector.
- ★ Throughout the report, we share insider insights from 50+ of the UK's leading tech founders, investors, and corporate and government leaders, as they reflect on a pivotal moment in the development of the UK's thriving tech ecosystem.

PARTNERSHIP TIERS



Supporting Partner

Associated fees
starting at **£20,000**

- * 1 co-curated activation
- * Thought leadership
- * Branding
- * Lead generation
- * Access to 1 other event within programme



Partner

Associated fees
starting at **£40,000**

- * Thought leadership
 - * Partner level branding
 - * Lead generation
 - * Access to 2x events
- PLUS:**
- * Speaker opportunity
 - * 2 x co-curated activations
 - * Media exposure



Headline Partner

Associated fees
starting at **£60,000**

- * Thought leadership
 - * Media exposure
 - * Headline level Branding
 - * Lead generation/ I121 Intro's
 - * Speaker opportunity
 - * Op-ed/case study opportunity
 - * 3 x co-curated activations
 - * Access to **all** programme events
- PLUS:**
- * Access Future Fifty Forum



Founding Partner Across Programmes

Associated fees starting
at **£250,000 per annum**

- * Thought leadership
 - * Media exposure
 - * Branding
 - * Lead generation
 - * Access to **multiple** programs
 - * Speaker opportunities
 - * Op-ed opportunity
 - * Co-curated dinners/lunches cross programs
- PLUS:**
- * Future Fifty Forum
 - * 1 x Tech Nation themed report
 - * TN Newsletter Sponsorship (6 months)
 - * Access to 1 x FF event

Ready to collaborate? Partner with us.



Brent Hoberman
Co-Founder & Exec Chair,
Founders Forum Group



Carolyn Dawson
CEO, Founders Forum Group



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Director of Operations
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Supporting startups from seed stage to success story

Programmes Calendar 2025



H1

- ✱ **Climate**
March - July 2025
- ✱ **Libra**
March - July 2025
- ✱ **Rising Stars**
January - June 2025
- ✱ **Future 50 - Cohort 1**
March - June 2025
- ✱ **Future 50 - Mission to Dubai**
February 2025
- ✱ **Future 50 - Mission to Singapore**
April 2025
- ✱ **Bespoke Roundtables**
February - June 2025

H2

- ✱ **Upscale**
September - December 2025
- ✱ **Future 50 Forum**
September 2025
- ✱ **Future 50 - Cohort 2**
September - December 2025
- ✱ **Climate Labs**
June - December 2025
- ✱ **Creo**
September - December 2025
- ✱ **Future 50 - Mission to US**
October 2025
- ✱ **Bespoke Roundtables**
June - December 2025

***Associated fees starting at £20k**

OUR PARTNERS

Tech Nation partners cover diverse sectors and reflect our curated approach to collaborating with major global organisations who share our vision.

A selection of our current and previous partnerships include:

Tech &
Innovation



Legal &
Professional
Services



Financial
Services



Tourism &
Economic
Development





Partner with us

Contact:

Charlotte Harris

Head of Partnerships - Tech Nation

charlotteharris@technation.io

