



Supporting startups from seed stage to success story

Powered by:



FOUNDERS
FORUM
GROUP

technation.io





Now powered by Founders Forum Group

At Founders Forum Group, we are home to a passionate global community of founders, investors and corporate leaders.

Supercharged by Founders Forum Group, Tech Nation amplifies the UK founder voice and empowers them to scale via practical knowledge, powerful connections and peer to peer communities.



technation.io

Events &
Networking



grip

FOUNDERS
ASSISTANTS

Education



Services



Founders
Makers



Investment



FOUNDERS
FACTORY.

Philanthropy



Content





Supporting startups from seed stage to success story

Tech Nation is the leading growth platform and industry body for startups and their teams across the UK.



PROGRAMMES

We're experts at delivering growth programmes which support startups and scaleups from pre-seed all the way through to Series B+ and IPO.

REPORTS, INTELLIGENCE & INSIGHTS

We advise and empower businesses of all types through commissioned reports providing data-driven knowledge, intelligence and cutting edge insights.

GLOBAL TALENT

Supported by The Home Office, our Global Talent Visa and soft landing support services enable the best tech talent from around the world to work in the UK.



Tech Nation success stories

WHAT3WORDS

GOCARDLESS



GRAPHCORE

Starling
Bank

WISE

PHOTOBBOX

Zoopla

JUST EAT

Funding
Circle

monzo

gusto

Wonderbly

BLOOM&WILD

ao.com

Revolut

SIMBA

huboo

zilch

CAZOO

modern
milkman

DARKTRACE

Skyscanner

Powered by:

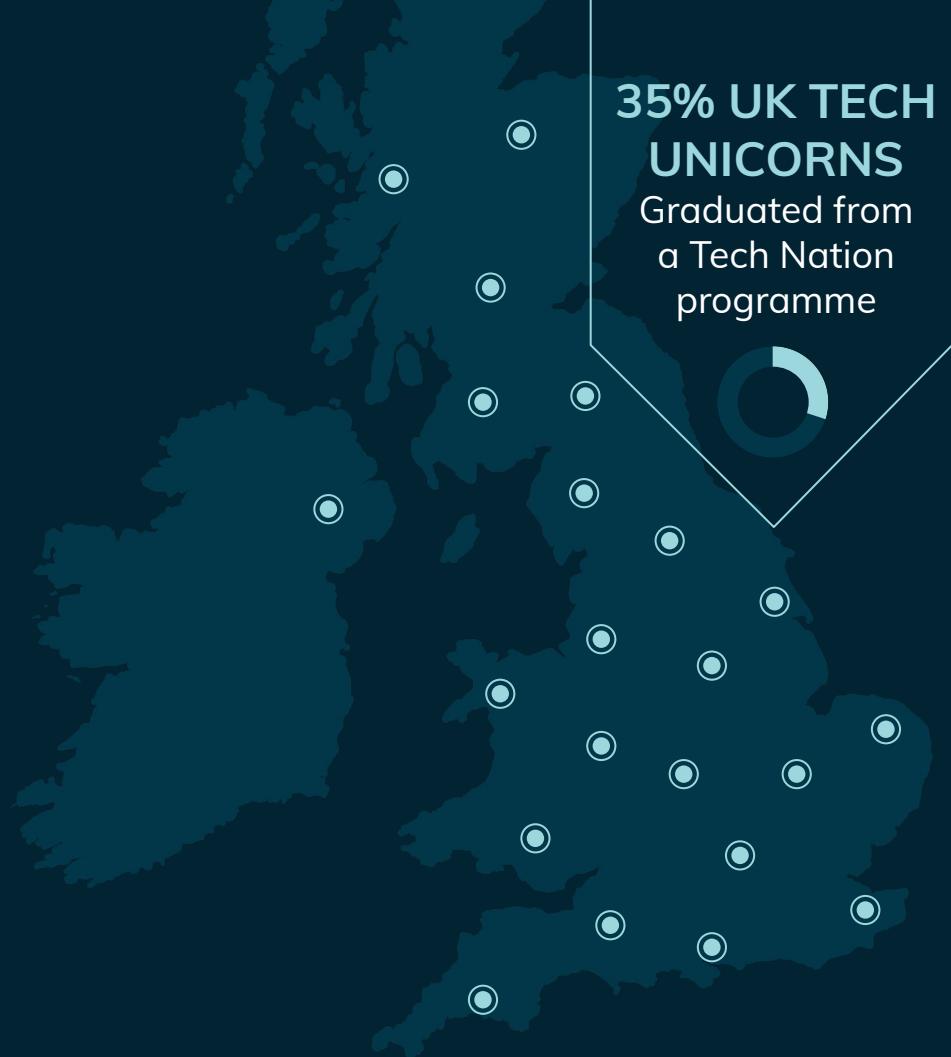


FOUNDERS
FORUM
GROUP

technation.io

35% UK TECH UNICORNS

Graduated from
a Tech Nation
programme



OUR IMPACT

Powered by:



FOUNDERS
FORUM
GROUP

technation.io

£28.1bn+

Investment raised
by alumni companies



10,000+

Global Talent Visa
applications processed



5000+

Startups and
scaleups supported



35%

UK tech unicorns
graduated from a Tech
Nation programme



40%

UK decacorns graduated
from a Tech Nation
programme



70

Over 70 data
reports released

Supporting startups from seed stage to success story

PRE-SEED

Pre-Seed to Series A

Up to £1.5m revenue

SEED

Seed to Series A

Up to £1.5m revenue

SERIES A

Series A raised

Or > £1.5m revenue & 20% MoM growth

SERIES B+

Later stage

Series B+ or £5m revenue



We advise and equip businesses through data driven intelligence and insights around the tech ecosystem



Enabling and supporting the best tech talent from around the world to work in the UK's digital sector.

Benefits for your organisation

Access & Dealflow

Access the next generation of top founders and cutting-edge solutions

Partner with us to identify and collaborate with the UK's most promising startups. Gain access to new technologies, methodologies, and business models that align with your goals and drive your innovation efforts.

Impact

Create lasting impact by championing founders from all backgrounds

Join us in facilitating the impactful growth of the tech ecosystem and democratise entrepreneurial access by supporting game-changing founders that are creating a more positive world.

Champion

Position your brand at the forefront of entrepreneurial innovation

Have a voice at the table and shape the discourse around tech by sharing insights and expertise to our cohort companies and network, and brand association through our programs and reports.





Rising Stars identifies and showcases **emerging national talent** within the tech sector.

Rising Stars levels the playing field by providing access to capital and national exposure, with over £3 million invested in pre-seed to pre-series A startups across the UK. Celebrating diverse innovation and ideas, the programme culminates in a live Grand Finale at London Tech Week.

technation.io/programmes/rising-stars/

Powered by:



FOUNDERS
FORUM
GROUP

technation.io



What makes Rising Stars stand out?

➤ Spotlighting National Talent

Rising Stars is the only competition dedicated to uncovering and showcasing early-stage talent from across the UK.

With over **£3 million invested**, regional finals are hosted in six strategic locations in collaboration with local stakeholders, spotlighting the next generation of innovative startups.

➤ London Tech Week Finale

The Grand Finale at London Tech Week offers finalists unmatched visibility, connecting them with a global audience of over 30,000 attendees, including investors, influencers, and industry leaders.

The winner not only receives the £1 million investment prize, but also access to transformative business growth support packages.

➤ People's Choice Award

Appealing to the next generation of entrepreneurs, we're introducing an Instagram pitch round to create a buzz.

The People's Choice Award, determined by audience engagement, fast-tracks a startup to the Finals.





A 4 month programme designed to **support and accelerate the** climate tech startups with the highest potential impact.

Established in 2020 as part of the UK Government's Net Zero by 2050 strategy, the programme has built an incredible network of 140+ alumni companies.

technation.io/programmes/climate/

Founding partner:  **HSBC** Innovation Banking

technation.io



Catalysing the growth of the climate tech

Our esteemed climate alumni. To date, six have exited and companies have grown over 2.5 times as fast as the industry average.



PROGRAMME OVERVIEW



★ Selection process finalised

★ Public launch event

★ Corporates meet climate tech

★ Climate policy, House of Lords

★ The investor showcase

★ Founders welcomed into alumni network

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

»»» Ongoing: Mentoring / Coaching / 1-2-1 introductions / Bespoke Roundtables

»»»

MONTHLY
CONTACT TIME

4-6 hours
In-person 4 hours

Founding partner:  **HSBC** Innovation Banking



An **exclusive community** for **underrepresented** tech founders seeking support for their scaling journey.

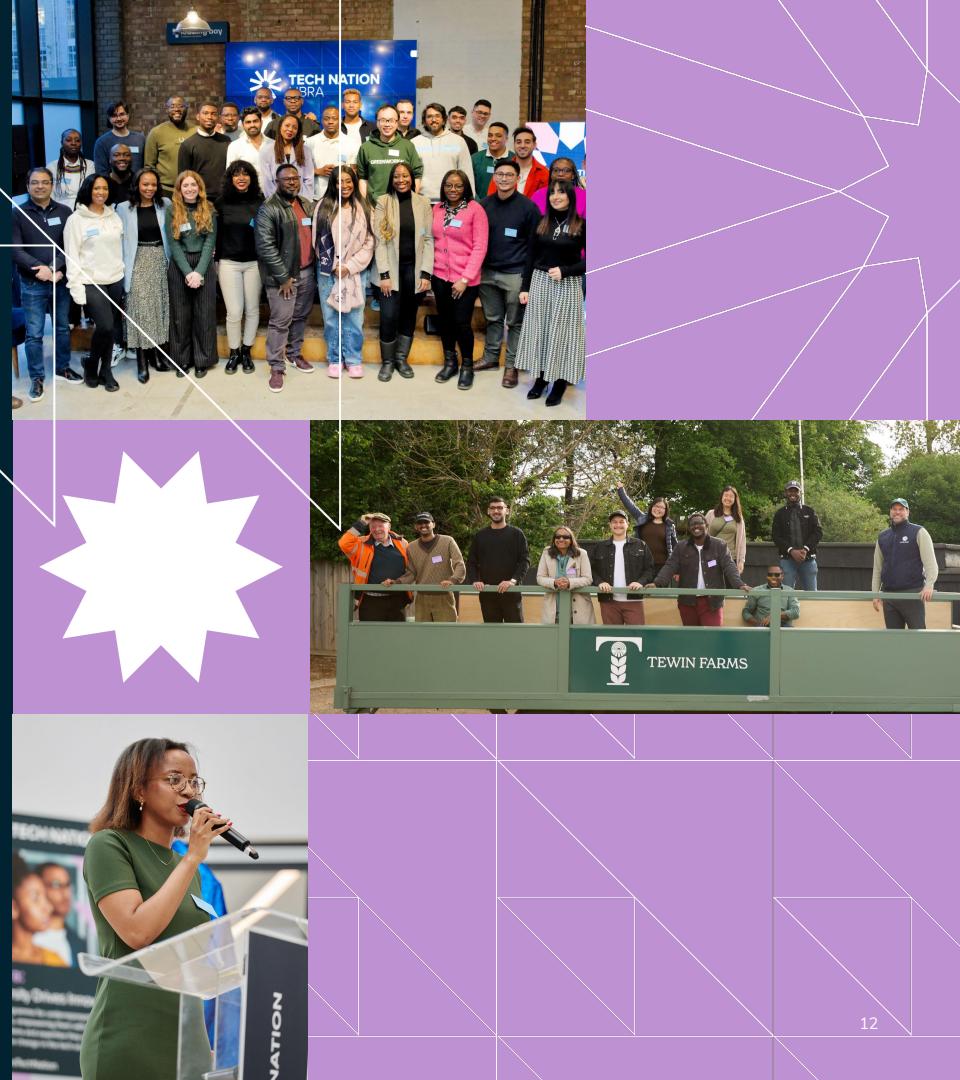
Libra is an immersive 2 day retreat followed by a lifelong community where honest conversations happen about what it means to be a founder from an underrepresented background, and what it takes to succeed.

technation.io/programmes/libra/

Founding partner:  **HSBC** Innovation Banking

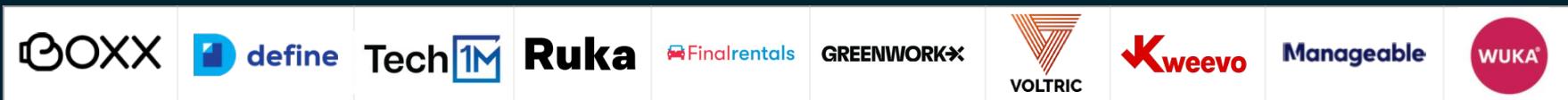
Lead partner:  **HARMONIC**
Recruiting for Finance & Operations

technation.io



Diversity drives innovation

Our esteemed Libra alumni



PROGRAMME OVERVIEW

Immersive Start: >

Scaling the right way: >

Taking it to the next level: >

★ 2 Day Retreat

★ Founders Reception

★ Office Hours

★ Fireside Chats

★ Knowledge Vault

★ Peer Circles

LIFELONG COMMUNITY



Community Forum / Ad-Hoc Support / Business Visits / Coaching Opportunities / 1-2-1 Introductions



Founding partner:  HSBC Innovation Banking

Lead Partner:  HARMONIC
Recruiting for Finance & Operations

Creo is the **UK's first springboard programme** for **disabled founders and entrepreneurs innovating around disability**.

Creo is a first-of-its-kind programme for founders, based on openness and intimacy. It consists of industry expert-led workshops and content, peer-to-peer support, and coaching sessions.

<https://technation.io/programmes/creo/>

Founding partner:  **HSBC** Innovation Banking

Lead partner: **Motability Operations**



Championing disabled and neurodiverse founders

Reducing barriers for disabled and neurodiverse founders could unlock an additional **£230 billion** in annual business turnover in the UK.

PROGRAMME OVERVIEW

Foundations: >		Scaling the right way: >			Taking it to the next level: >	
						
Kick-Off Event	Mentor Matching	Product Development and Go-to-Market	Policy and Advocacy	Investment and Funding	Operations and Scaling	Showcase Event
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER			
»»» Ongoing: Mentoring / Coaching / 1-2-1 introductions / Ad-Hoc support / Business visits				»»»	MONTHLY CONTACT TIME	4-6 hours In-person 2 hours

Founding partner:  **HSBC** Innovation Banking



Back by popular demand, Upscale accelerates the growth of the **UK's most promising Series A companies** by equipping them with the **knowledge, connections, and tools needed to scale successfully**.

Returning in 2025 for its tenth iteration, the programme will focus on the themes of People, Strategic growth, and Funding and Finance

<https://technation.io/programmes/upscale/>

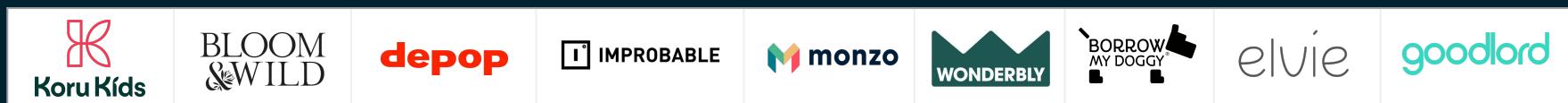
Founding partner:  **HSBC** Innovation Banking



Equipping scaleups post Series A: Funding, Strategic Growth & People

Our esteemed Upscale alumni

CRO Dinner



PROGRAMME OVERVIEW

Foundations: >

Scaling the right way: >

Taking it to the next level: >

★ Launch Breakfast

★ Founder Roundtables

★ Founder Firesides
& Webinars

★ International Expansion
and Fundraising

★ Investor Reception

SEPTEMBER

OCTOBER

NOVEMBER

>>> Ongoing: Mentoring / Coaching / 1-2-1 introductions / Business visits / Bespoke Support

>>>

MONTHLY
CONTACT TIME

4-6 hours
In-person 2 hours

Founding partner:  HSBC Innovation Banking

technation.io

The #1 pre-IPO network for the UK's next unicorns focused on access and growth

Our esteemed Future Fifty alumni



PROGRAMME OVERVIEW

Foundations: >

Scaling the right way: >

Taking it to the next level: >

★ Launch Event

★ C-Level Activations

★ International Missions:
SG, DXB, NYC

★ Future 50 Forum

★ Future 50 Report

Month 1

Month 2

Month 3

Month 4

>>> Ongoing: Mentoring / 1-2-1 introductions / Ad-Hoc support / Business visits

>>>

MONTHLY
CONTACT TIME

4-6 hours
In-person 2 hours



Launched in 2013, the Future Fifty has long been recognised as the **UK's only nation-wide growth programme for late stage ventures.**

Limited to only the most exciting Series B+ ventures, the Future Fifty represents the **largest pre-IPO network in the country.**

The programme returns with a fresh look, renewed vigour and a new ethos for maximum impact.

tecnation.io/programmes/future-fifty/

Founding partner:  **HSBC** Innovation Banking

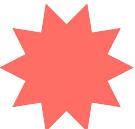


The Future Fifty Forum

Future Fifty Forum aims to **inform and inspire** those responsible for founding and leading some of the next biggest and most exciting brands emerging in UK tech.

Emulating our highly successful **Founders Forum** **flagship forums**, this event is designed for scaleups, gathering a curated audience of **Series A/ B founders** - from the cohort and beyond – and **programme alumni, alongside corporate innovators and growth stage investors**.

The forum brings together fantastic, experienced founders, to share their secret sauce with some of the next up-and-coming founders.





Research and Insights

Commissioned reports, thought leadership and intelligence from the biggest supporters of the tech ecosystem

technation.io/research/



Tech Nation's Research & Insights are designed to support business leaders in making optimal decisions by providing them with informed perspectives from leading founders, CEOs, investors and policymakers.

TECH NATION INSIGHTS EMPOWERS BUSINESS BY...

Driving innovation and strategy through data driven insights

Being the independent voice of the tech ecosystem and its stakeholders

Presenting actionable takeaways to create a stronger digital economy





Insights and Data is
on a mission **to enable
smarter decisions
and competitiveness**

- Flagship Reports
- Bespoke Insights and Reports
- Data, Research & Intelligence
- Tech Nation Newsletter

technation.io/research/

10 YEARS OF GLOBAL TALENT IN UK TECH

Tech Nation Global Talent Visa Report 2024



FUTURE OF EDTECH

Founder Interviews | Investor Insights | Startups To Watch

In partnership with

INSTITUT
AUF DEM
ROSENBERG

THE ARTISANS OF EDUCATION



Empowering
Sustainability
Leaders **To Drive
Lasting Change**



THE TECH NATION REPORT 2025 at LONDON TECH WEEK

TECH NATION REPORT 2025 UNLOCKING THE UK'S GROWTH POTENTIAL



The Tech Nation Report has been the UK's state of the nation report on the technology industry since 2015. In our 10th anniversary edition, we focus on the number one challenge facing the UK tech sector: **Growth**

Unlocking the UK's Growth Potential:

- Launched live on the main stage at [London Tech Week](#) in June and centre stage in all comms & PR activities.
- Shared with major media partners ([Bloomberg](#), [The Times](#), [Financial Times](#), [Forbes](#), [CNBC](#) etc.)
- Includes insider insights from [50+](#) of the UK's top tech founders, investors, and corporate leaders.
- Reveals the results of our survey of [~1,000+](#) scaling UK founders and growth investors to uncover the key barriers to growth faced by [UK tech companies](#) and the potential solutions.
- Sponsorship includes headline partner branding, report foreword, thought leadership piece, speaking slot at LTW, brand positioning at London Tech Week, video promotion, social media campaign, lead generation, and event activation/speaking opportunities.
- Last year's report reached an audience of [300k+](#) across [social media](#) & [newsletter channels](#), was covered in major media outlets, and launched live on [Bloomberg TV](#).

Community Reach through Founders Forum and Tech Nation channels

Reach and engagement with our leading entrepreneur network via our social media channels.



FOUNDERS
FORUM
GROUP

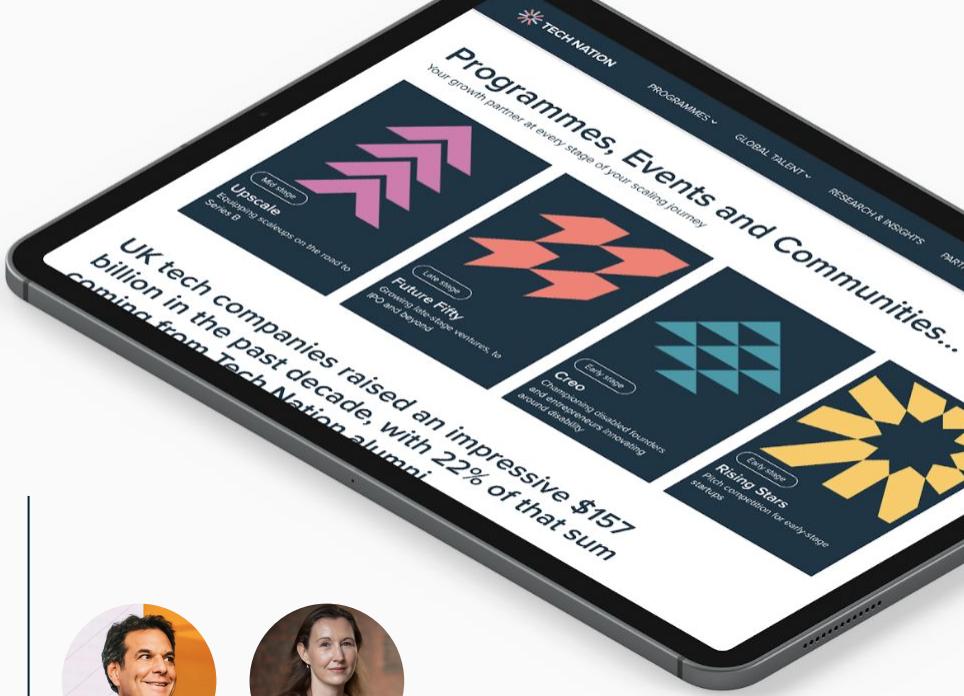
LinkedIn: 43,000+
Twitter (X): 11,500+
Instagram: 13,300+
Founders News: 20,000+

FF community includes
70% founders, 15% investors
10% corporates, and
5% global leaders



LinkedIn: 54,000+
Twitter (X): 102,000+
Instagram & Facebook: 20,000+
TN Newsletter: 65,000+

TN community includes
4,500+ tech startups
and scale-ups,
32% of UK unicorns



FFG executive team

Brent Hoberman: 70,000+ followers on LinkedIn
59,200+ followers on X
Carolyn Dawson: 11,000+ followers on LinkedIn

THE TECH NATION REPORT 2025 - Proposal

Tech Nation Partner 'Unlocking the UK's growth potential' report

- Launched at **London Tech Week June 2025, 1x VIP Pass to LTW** with access to main stage
- Up to **1 page forward in report** (up to 500 words)
- **1 x moderated panel slot on LTW Main stage** launching report discussing insights
- **1 x thought leadership spotlight within report through co-curated interview/case study** Branding as a partner in all relevant comms (all Tech Nation and FF channels) and report
- **Lead generation** - opportunity for lead sharing where data opt-in applied (up to 2 months)
- **Op-ed or spotlight feature opportunity** in Founders News or Tech Nation Newsletter in relation to the topic area
- **Media exposure** and reach through FF and TN social and PR channels

Costs Associated: £30,000

2024 Tech Nation Report cover

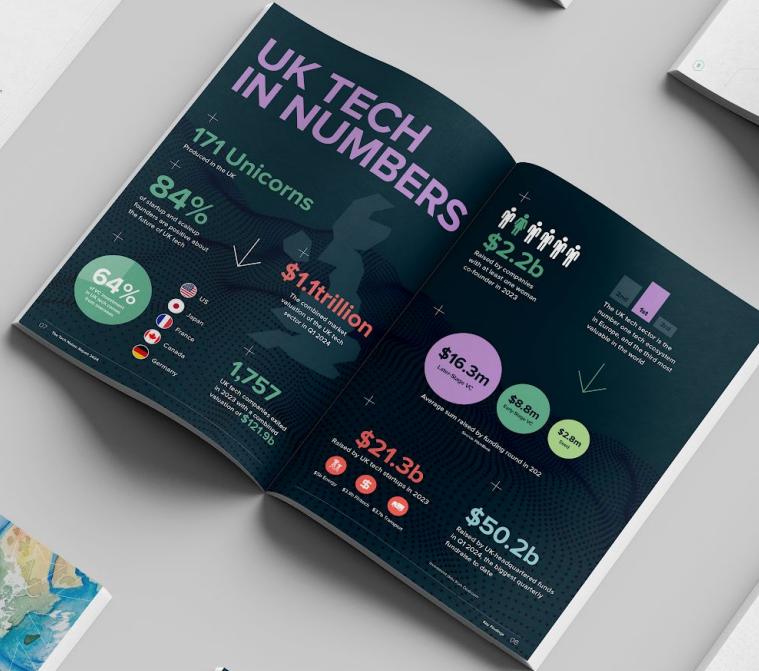


THE TECH NATION REPORT 2025 - Proposal

The UK has built an impressive track record as Europe's leading hub for startup creation, yet struggles to retain its most promising companies as they enter the growth stage. While thousands of technology startups are registered in the UK each year, many scaling companies seeking Series B+ funding look beyond the UK to fuel their next phase of growth.

Unlocking the UK's Growth Potential:

- ★ Presents the results of our comprehensive survey of ~1,000+ scaling founders and growth investors across the UK to uncover the key barriers to growth faced by UK tech companies and investors and the potential solutions. The survey covers areas including access to investment, talent & skills, infrastructure, and competition.
- ★ The survey results will shape our key recommendations for government to unlock billions in investment and transform how UK companies scale.
- ★ The report also provides a comprehensive overview of the UK tech sector as a whole and the trends shaping its future; considering the VC investment environment and latest investment data, emerging industries, talent and skills, exits, and a special review of the progress of the UK AI sector.
- ★ Throughout the report, we share insider insights from 50+ of the UK's leading tech founders, investors, and corporate and government leaders, as they reflect on a pivotal moment in the development of the UK's thriving tech ecosystem.



PARTNERSHIP TIERS



Supporting Partner

Associated fees
starting at **£20,000**

- ★ 1 co-curated activation
- ★ Thought leadership
- ★ Branding
- ★ Lead generation
- ★ Access to 1 other event within programme



Partner

Associated fees
starting at **£40,000**

- ★ Thought leadership
- ★ Partner level branding
- ★ Lead generation
- ★ Access to 2x events

PLUS:

- ★ Speaker opportunity
- ★ 2 x co-curated activations
- ★ Media exposure



Headline Partner

Associated fees
starting at **£60,000**

- ★ Thought leadership
- ★ Media exposure
- ★ Headline level Branding
- ★ Lead generation/ I121 Intro's

- ★ Speaker opportunity
- ★ Op-ed/case study opportunity
- ★ 3 x co-curated activations
- ★ Access to **all** programme events

PLUS:
Access Future Fifty Forum



Founding Partner Across Programmes

Associated fees starting
at **£250,000 per annum**

- ★ Thought leadership
- ★ Media exposure
- ★ Branding
- ★ Lead generation
- ★ Access to **multiple** programs

- ★ Speaker opportunities
- ★ Op-ed opportunity
- ★ Co-curated dinners/lunches cross programs

PLUS:

- ★ Future Fifty Forum
- ★ 1 x Tech Nation themed report
- ★ TN Newsletter Sponsorship (6 months)
- ★ Access to 1 x FF event

Ready to collaborate? Partner with us.



Brent Hoberman
Co-Founder & Exec Chair,
Founders Forum Group



Carolyn Dawson
CEO, Founders Forum Group



Ellie Steel
Director of Operations
ellies@ff.co



Sammy Fry
Head of Climate
sammyfry@technation.io



Johnny Mayo
Future Fifty Lead
johnnymayo@technation.io



Rob McManus
Director of Partnerships
robert@ff.co



Charlotte Harris
Head of Partnerships
charlotteharris@technation.io



Chantelle Young
Head of Early Stage Programmes
chantelleyoung@technation.io



Yasmine Messaikeh
Upscale Lead
yasminemessaikeh@technation.io



Francesca Arese Lucini
Head of Data & Insights
francesca@ff.co

Supporting startups from
seed stage to success story

Programmes Calendar 2025



H1

- ★ Climate
March - July 2025
- ★ Libra
March - July 2025
- ★ Rising Stars
January - June 2025
- ★ Future 50 - Cohort 1
March - June 2025
- ★ Future 50 - Mission to Dubai
February 2025
- ★ Future 50 - Mission to Singapore
April 2025
- ★ Bespoke Roundtables
February - June 2025

H2

- ★ Upscale
September - December 2025
- ★ Future 50 Forum
September 2025
- ★ Future 50 - Cohort 2
September - December 2025
- ★ Climate Labs
June - December 2025
- ★ Creo
September - December 2025
- ★ Future 50 - Mission to US
October 2025
- ★ Bespoke Roundtables
June - December 2025

*Associated fees starting at £20k

OUR PARTNERS

Tech Nation partners cover diverse sectors and reflect our curated approach to collaborating with major global organisations who share our vision.

A selection of our current and previous partnerships include:

Tech & Innovation

Capsule

wework

aws

octopus energy

Airwallex

Legal & Professional Services

WILSON SONSINI

FRAGOMEN

Think & Grow

orrick

Financial Services

HSBC Innovation Banking

OakNorth

Tourism & Economic Development

DUBAI
للاقتصاد والسياحة
Economy and Tourism

EDB:
SINGAPORE

HARMONIC

evelyn
PARTNERS



Partner with us

Contact:
Charlotte Harris
Head of Partnerships - Tech Nation
charlotteharris@technation.io

