

28 October 2025

Letter of Support: Empowering Savers and Backing British Businesses

As part of Founders Forum Group, Tech Nation represents a community of the UK's most ambitious founders and high-growth businesses. A core part of our mission is to convene entrepreneurs, investors, corporate leaders, and policymakers to champion the conditions that allow innovation to thrive.

We believe that connecting the British public to British-founded companies is a powerful way to drive long-term prosperity. ISA reform presents a unique opportunity to achieve this – unlocking growth for both savers and founders through a multi-part approach.

While a reduction in the tax-free allowance for cash ISAs may encourage more investment, it will only be effective if introduced alongside new investment routes that ensure redirected savings genuinely support British innovation. We are calling for the creation of dedicated mechanisms within the ISA system that channel capital into UK tech and growth-stage businesses, as well as an expansion of ISA eligibility to include investment in UK innovation funds. Together, these steps would provide assurance that savings are being used to back British-founded companies, scale future UK unicorns, and fuel the growth of the wider economy.

Furthermore, for this to succeed, it must be a shared national effort. It Takes A Tech Nation – founders, Big Tech, corporates, investors, and government working together to champion British-founded companies, celebrate their successes and bring them into the spotlight. This crucial collaboration will help optimise returns for investors while producing jobs, innovation, and prosperity across the country.

British people could be making more of their money, growing their wealth through investment – and at the same time, helping to power the growth of British-founded companies. Someone who put £1,000 into a cash ISA every April since 1999 would have around £34,000 today, but the same investment in a stocks and shares ISA could have grown to around £83,000. Meanwhile, the FTSE has risen 60% in the past five years – clear proof that those who invest in British businesses share in their success.

The opportunity now is to reshape the ISA environment so that it not only benefits savers, but also strengthens the backbone of our economy: UK innovation and entrepreneurship.

Reforming ISAs in this way would empower savers to grow their wealth while investing in the future of the UK economy – a model that rewards ambition, supports founders and keeps Britain at the forefront of global innovation.

Signatures:

First Name	Last Name	Position	Company
Addy	Mohammed	Co-Founder	Simple Online Healthcare
Alex	Stephany	Founder	Beam
Andy	Aitken	Co-Founder	Honest Mobile
Aneil	Rakity	CEO	proSapient
Anthony	Baker	CEO	SatVu
Anthony	Collias	Co-Founder	Stasher
Aron	Gelbard	Founder	Bloom & Wild
Aseem	Munshi	Founder	Updraft
Ben	Riddle-Turner	Founder	Origen
Benn	Latham	CFO	XYZ Reality
Brent	Hoberman	Co-Founder & Executive Chair	Founders Forum Group, firstminute capital, Founders Factory
Callum	Murray	CEO	Amiquis
Charles	Armitage	CEO	Florence
Daniel	Callaghan	CEO	Veremark
Dave	Sherwood	Co-Founder	BibliU
Duncan	McGregor	Head of Legal	UrbanChain
Eldar	Tuvey	Founder	Vertice
Euan	Blair	Founder	Multiverse
Farzana	Rahman	CEO	Hexarad
Gary	Brotman	CEO	Secondmind
Gauthier	Van Malderen	CEO	Perlego
Gavin	Wade	CEO	PsyScale
Greg	Marsh	Founder	Nous.co

Gregor	Hofer	Founder	Speech Graphics
Iain	Mackie	CEO	Malted AI
Jaime	Scott	Co-Founder	EvaluAgent
James	Hirst	COO	Tyk
James	Smith	Founder	Elliptic
Jimmy	Williams	CEO	Urban Jungle
Jing	Ouyang	Co-Founder	Patchwork Health
Lee	Veitch	Co-Founder	SuperAwesome
Louise	Hill	Founder	GoHenry
Luca	Cartechini	CEO	Shop Circle
Mathew	Prior	CEO	TrustedHousesitters
Melissa	Snover	Founder	Rem3dy Health
Ming	Kong	CEO	TG0
Murvah	Iqbal	Founder	HIVED
Nick	Taylor	CEO	Unmind
Octavius	Black	Exec Chair	MindGym
Peter	Joyce	CEO	Greywolf Therapeutics
Phil	Mullan	Co-CEO	PsyScale
Pierre	Proner	Co-Founder	Lawhive
Rich	Pleeth	Co-Founder	Finmile
Richard	Davies	Founder	Allica Bank
Richard	Mabey	CEO	Juro
Richard	Browning	CEO	Gravity Industries
Rory	Blundell	Co-Founder	Gravitee
Ryan	Edwards	Founder	Audoo
Simon	Davis	Founder	OX Delivers
Simone	Maini	CEO	Elliptic
Steve	Peralta	Founder	Unmind

Thomas	Stapleton	Co-Founder	TravelLocal
Tim	Groot	Founder	Grip
Tim	Guilliams	Co-Founder	Healx.ai
Tim	Chong	CEO	Yonder
Timo	Boldt	Founder	Gousto